



STARFIELD ENGAGES ADRIAN C. ASTON Ph.D. AS CFO

April 2, 2011

FOR IMMEDIATE RELEASE:

TORONTO -- Mark Pickering and Philip Jackson are pleased to announce that Adrian Aston is joining the company as CFO.

Adrian has been a trade finance banker at Citibank (Europe), founding Director of the IMB for the International Chamber of Commerce, writer of specialized insurance for UK's Pinewood Film Studios, Executive Director at Lloyd's of London, and insurance specialist attached (Canada) to the Chairman's office reviewing CIBC's Trade Finance division. Adrian subsequently formed CFIB to work with VC clients in successfully closing complex internationally structured deals (often in excess of \$100,000,000) and penning specialized contingency insurance product in aid of such financings.

Adrian's specialized experience will give further traction to *Starfield Indie's* range of production finance opportunities and provide for the enhanced safety of investor, lender and producer revenues, world-wide.

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For more information, please contact:

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BACKGROUND:

Starfield Independent Studios Inc. "*Starfield Indie*", is a creative Toronto (Canada) and London (UK) studio, drawing together relationships *par excellence* to develop, produce and deliver stories as feature films, TV series, and trans-media.

Our president is producer/financier Mark Pickering (London). Writer/Producer Philip Jackson (Toronto) is Co- President and Head of Production & Development.

Mark is a Cambridge (UK) and Columbia (US) graduate IP and entertainment lawyer. He's also a producer of theatrical and documentary film and series. Mark has funded some 30 independent features, including Kenneth Branagh's *The Magic Flute* (premiered at the Venice and Toronto festivals), and opening theatrically across North America in 2011.

Philip is a critically and commercially recognized, producer/writer of 25 award-winning feature films and scripted-drama series (*Starhunter*). He also has many recognized factual and documentary programs to his credit. Together Philip and Mark have raised direct production funds of \$330,000,000 *without* public equity.

CANADA

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